



**- SPECIAL -  
EDITION**

## GENERAL DATA INTERBOOT GUIDE 2020

Format:	12 x 21 cm
Type area:	120 x 210 mm + 3mm for cutting
Advert:	placement bled-off
Scope:	4 pages cover About 52 pages with list of halls, index of exhibitors, index of products
Print run:	10.000
Print:	4/4- euroscale
Publication:	September 19, 2020

## ADVERT PRICES INTERBOOT GUIDE 2020

SIZE	WIDTH / HEIGHT	PLACEMENT	ADVERT PRICES
1/1 page	120 x 210 mm	Inside front and back cover 4c	500 €
1/1 page	120 x 210 mm	Inside 4c	400 €
1/2 page	120 x 105 mm	Inside 4c	275 €

All prices without VAT

Please send us your self-designed PR advert as PDF-file (300 dpi resolution + 3mm for cutting).

**Closing date for entries: August 26, 2020**

### CONTACT:

Zuzanna Sroda  
Tel.: +49 7541 708 433  
Mail: [zuzanna.sroda@messe-fn.de](mailto:zuzanna.sroda@messe-fn.de)



**Projektleitung INTERBOOT**  
T +49 | 0 | 75 41 | 708 | 402 / 433  
F +49 | 0 | 75 41 | 708 | 2402 / 2433  
E [interboot@messe-fn.de](mailto:interboot@messe-fn.de)

**Messe Friedrichshafen GmbH**  
Postfach 2080 | 88010 Friedrichshafen  
Neue Messe 1 | 88046 Friedrichshafen  
GERMANY  
[www.messe-friedrichshafen.de](http://www.messe-friedrichshafen.de)

Sitz der Gesellschaft: Friedrichshafen  
Amtsgericht Ulm HRB 631179  
**Aufsichtsratsvorsitzender**  
Oberbürgermeister Andreas Brand  
Geschäftsführer Klaus Wellmann