

**INTER
BOOT
2019**

FRIEDRICHSHAFEN

21 – 29 SEPT. 2019

MESSE FRIEDRICHSHAFEN

**58TH INTERNATIONAL
WATER SPORTS EXHIBITION**

**REGISTER
NOW!**

**TAKE A LOOK AND
DISCOVER OUR
SPECIALS!**

**BENEFITS
FOR EXHIBITORS**



OUR OFFERS – YOUR ADVANTAGES

As an exhibitor at INTERBOOT you get much more than just an exhibition stand. To ensure your appearance at the trade fair is a success, we support you in a variety of ways – with placement proposals, early-bird discounts, public relations, advertising, our supporting programme, etc. Register today! Take advantage of our current offers – each one includes special benefits for you.

1 % Save with our early bird discount.

Register by **1 March 2019** to get a **5 % discount** on your stand rental fee.*

2 € Recommend us to your contacts.

If a new exhibitor signs up for **INTERBOOT 2019** on your recommendation, we will give you a **€ 15 discount** on your stand rental fee for each square metre of stand space that they purchase.**

3 Invite your guests.

Offer your customers discounted or free admission with coupons, guest tickets or online guest tickets.

Even more exclusive: our VIP Package for € 30

Parking near the entrance, free admission for two people with exclusive printed tickets, and a welcome drink at the INTERBOOT bar.

OUR CURRENT OFFERS

* Not combinable with other special offers.

** To qualify as a new exhibitor, the party in question must not have exhibited at INTERBOOT between 2014 and 2018. This discount does not apply for company's with changed names or successor companies, or if the referred party participates in certain special offers at INTERBOOT. The referred party must state your recommendation in the appropriate area of their registration form.

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www.interboot.com

APPLICATION FORM

Company: _____
Street (no P.O. Box): _____
City/Zip: _____
Country: _____
Official in charge: _____
Telephone: _____
Mobile: _____
E-Mail: _____

Exhibits	We are: Manufac- turer	Represent- ative / Instructor
1.	<input type="checkbox"/>	<input type="checkbox"/>
2.	<input type="checkbox"/>	<input type="checkbox"/>
3.	<input type="checkbox"/>	<input type="checkbox"/>
4.	<input type="checkbox"/>	<input type="checkbox"/>

Co-Exhibitors: please use the separate application form

Exhibitors recruit Exhibitors I was recruited by:

Company: _____

Stand dimensions	width	depth	space	stand rental fee
	m	m	sqm	€/sqm
Terrace stand (no table)				88,-
Corner stand (no table)				90,-
Two corner stand (no table)				92,-
Island stand (no table)				95,-
Open ground				51,-

Reductions: up to 100 sqm full price

101-200 sqm 5% | 201-300 sqm 10% | 301 sqm + 15%

Early bird discount: 5% until March 1, 2019

AUMA fee: 0.60 €/sqm

Waste disposal: 1.00 €/sqm

Media entry fee: 109.00 €

INTERBOOT Marina

Mapping desired:

Yes No

Please visit the separate application form.

Additional requirements (no order):

Water Power

(For information only. You will receive the order forms with the admission documents.)

4



Make your presence known.

When you register, you will be offered a variety of free and paid options to advertise your presence at the fair. Whether online or printed in the INTERBOOT Journal – after registering you will be included in our list of exhibitors, goods and brands.

We will gladly provide you with more information about additional entries, for example for your new products, logo placements, advertisements, online banners or PR communications.

5



Make your presence known at the fair and on social media.

Book advertising space at the exhibition centre or use our Social Wall to announce your products/services and your stand.

6



Use our press contacts.

Our press boxes give journalists quick access to your information. We can also organise press conferences for you during the fair.

7



Offer your visitors an experience.

Whether you wish to invite sports celebrities, plan promotional campaigns or offer presentations within the framework of the INTERBOOT Academy – we coordinate your events and market them centrally.

Member of
INTER BOOT
FRIEDRICHSHAFEN
interboot.com

21-29
SEPT. 2019

Telephone (Central):
Fax:
E-Mail:
Website:
Company head or director:
VAT-ID-№:
Invoice address:

Without complete specification of the exhibitor/manufacturer/city/
zip/country, we regret that we will be unable to process your registra-
tion.

I recruit:

Contact:

We order promotion material (free of charge):

Posters (90 x 130 mm)	pcs.	Guest Tickets each €6	pcs.
Posters (30 x 40 cm)	pcs.	card	pcs.
Visitor's brochures	pcs.	print	pcs.
Sicklers	pcs.	VIP-package à 30 € "	pcs.
Stickers (10 x 5 cm)	pcs.		
Vouchers "	pcs.		

* Only the retained coupons will be charged.
** Please find all details in the Exhibitor's Information

Please note the **Special Conditions of Participation** in the Annex ... they are an integral part of this contract. The following conditions are also part of this contract:
- General Conditions of Participation
- Technical Guidelines
- General Regulations
All of the above-mentioned documents can be found under <http://www.mes-gae-friedrichshafen.com/exhibiting-guidelines>. Upon request by the exhibitor, these conditions will be sent as hard copy.

Data protection: We will advise you that personal data are stored, processed and used (inclusive of transfer to service providers, newsletter) for the purpose of contract performance.

With my signature I confirm my binding registration for the exhibition and the applicability of the above mentioned conditions (Special Conditions of Participation, General Conditions of Participation, Technical Guidelines, General Regulations and Data Regulations).

Place: _____ Date: _____

Company stamp/
Signature: _____

All prices without VAT | Place of jurisdiction: Tettnang

Date: _____ Signature: _____

REGISTER NOW

AND TAKE ADVANTAGE OF ADDITIONAL BENEFITS.

You can use the enclosed documents to register for INTERBOOT 2019.

Prefer to sign up online? No problem!

Visit www.interboot.com/exhibitors/application for detailed information and online registration forms.





Organiser
Messe Friedrichshafen GmbH

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