



## GENERAL DATA INTERBOOT JOURNAL 2018

Format: 210 x 297 mm on A4 format  
Type area: 210 x 297 mm + 5mm for cutting  
Advert: placement bled-off  
Scope: 6 pages cover  
68 pages with editorial content, list of halls, index of exhibitors, index of products  
Print run: 5.000  
Print: 4/4 euroscale  
Publication: September 22, 2018

## ADVERT PRICES INTERBOOT JOURNAL 2018

DIMENSIONS	WIDTH /HEIGHT	PLACEMENT	ADVERT PRICES €
1/1 page	210 x 297 mm	Inside front and back cover 4c	1.475,- €
1/1 page	210 x 297 mm	Inside 4c	975,- €
1/2 page	210 x 146 mm	Inside 4c	575,- €
¼ page	102 x 146 mm	Inside 4c	300,- €

All prices without VAT

Please send us your self-designed PR advert as PDF-file (300 dpi resolution + 5mm for cutting).

## Closing date for entries August 27, 2018

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